



**Staffing**  
Partner

# 14 SENIOR / MIDDLE DEVELOPERS HIRED FOR A LEADING MOBILE GAMING COMPANY

Company name: Playtika

Industry: Game Development

Location: Herzliya, Israel

Company size: 5000+ people

## ABOUT PLAYTIKA:

Playtika is a technology market leader with a portfolio of globally known game titles. They create disruptive gaming experiences that reshape the gaming landscape using cutting-edge technologies in Live-Ops, Data Analytics, and Performance Marketing.

## CLIENT'S REQUEST

Playtika needed help with faster and more efficient staffing for their company. They wanted to hire from scratch developers for different departments — QA Dep, Data, Core R&D/games (Slotomania, House of Fun), mostly candidates in Kyiv or Vinnytsia.

## OUR APPROACH

Today it is challenging to find many game development candidates who want to visit the office. Our experts in hiring managed to find C-level candidates for all gaming requests.

Playtika's good name as an employer was beneficial, as most candidates were familiar with this company and open to working there.



## RECRUITER'S COMMENT

*Roman Duma*

Middle Strong Talent Sourcer at StaffingPartner

“ *It is convenient to work with a Playtika that qualitatively and quickly conducts recruitment. Also, one of the best features is the work of the company's recruiters, who were constantly in touch. We made a great tandem!*



## CLIENT'S COMMENT

*Olga Kalion*

Talent Acquisition Team Leader at Playtika

“ *The company has an enormous talent pool and the ability to find even rare tech employees. They also have thorough processes that are very convenient. The recruiting process at StaffingPartner is fast, easy, and well-organized.*

## THE OUTCOME

**Playtika** successfully hired 14 Senior and Middle developers with our assistance. StaffingPartner adopted a proactive approach to address the challenges of finding game development candidates from scratch willing to work in an office environment.

**StaffingPartner –  
Fast And Thoughtful IT Recruitment**



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