



**Staffing
Partner**

MIDDLE/SENIOR JS DEVELOPERS FOR A WORLD-LEADING GAME DEVELOPMENT COMPANY

Company name: Product Madness

Industry: Game development

Location: London, Great Britain

Company size: 550+ employees

ABOUT PRODUCT MADNESS

Our client is a top-grossing leader in the social casino mobile games field.

Since 2007, Product Madness has crafted games such as Heart of Vegas, Cashman Casino, Lighting Link, and FaFaFa™ Gold, all of which entertain millions of users around the globe.

CLIENT'S REQUEST

Product Madness needed **1 senior and 2 middle JS developers** for a Big Fish project.

They turned to us and a few other agencies to speed up the process, so we had to beat the competition. Let's see how we did it.



Project Account Manager

Romana Markiv

Senior Recruitment Consultant at StaffingPartner

OUR APPROACH

Our team sticks to the simple rule - relevant candidates only. Therefore, 22 out of 25 CVs presented to the client were converted into job interviews.

Product Madness offered the first middle JS developer position within a month after they turned to us. In 2 weeks, they offered a position to a senior developer, and one more middle developer received his offer two months later. They all passed the guarantee period and brought great value to the Product Madness team.

RECRUITER'S COMMENT:

“Hiring in game dev is a sensitive process, as some candidates are prejudiced toward the industry.

That's why we first considered candidates with **relevant experience**, but we never forgot about the strict requirements to find the exact people Product Madness needed," said Romana Markiv, Senior Recruitment Consultant at StaffingPartner.

THE OUTCOME

Our recipe is knowing the client's needs, engaging relevant candidates, and acting quickly when finding the right person for the position.

We are delighted to know that the people we found for Product Madness contribute to its growth.

CLIENT'S COMMENT:

“The StaffingPartner team was thorough in searching for qualified candidates and went through multiple stages to ensure that they provided the right match for the role.

As a result of our collaboration, we **successfully hired great developers** in a short period of time. We can recommend StaffingPartner as a reliable recruitment agency.



Clutch reviews

staffingpartner.net